



# Overview of Services

CIO Academy | April 15, 2014

Amy Sawyer, General Manager



1992

Founded



Based in Olathe, KS

1997

Arkansas



30 State eGovernment engagements

2004

Federal



Partnerships with 3,500 state, local & federal agencies

\$25B

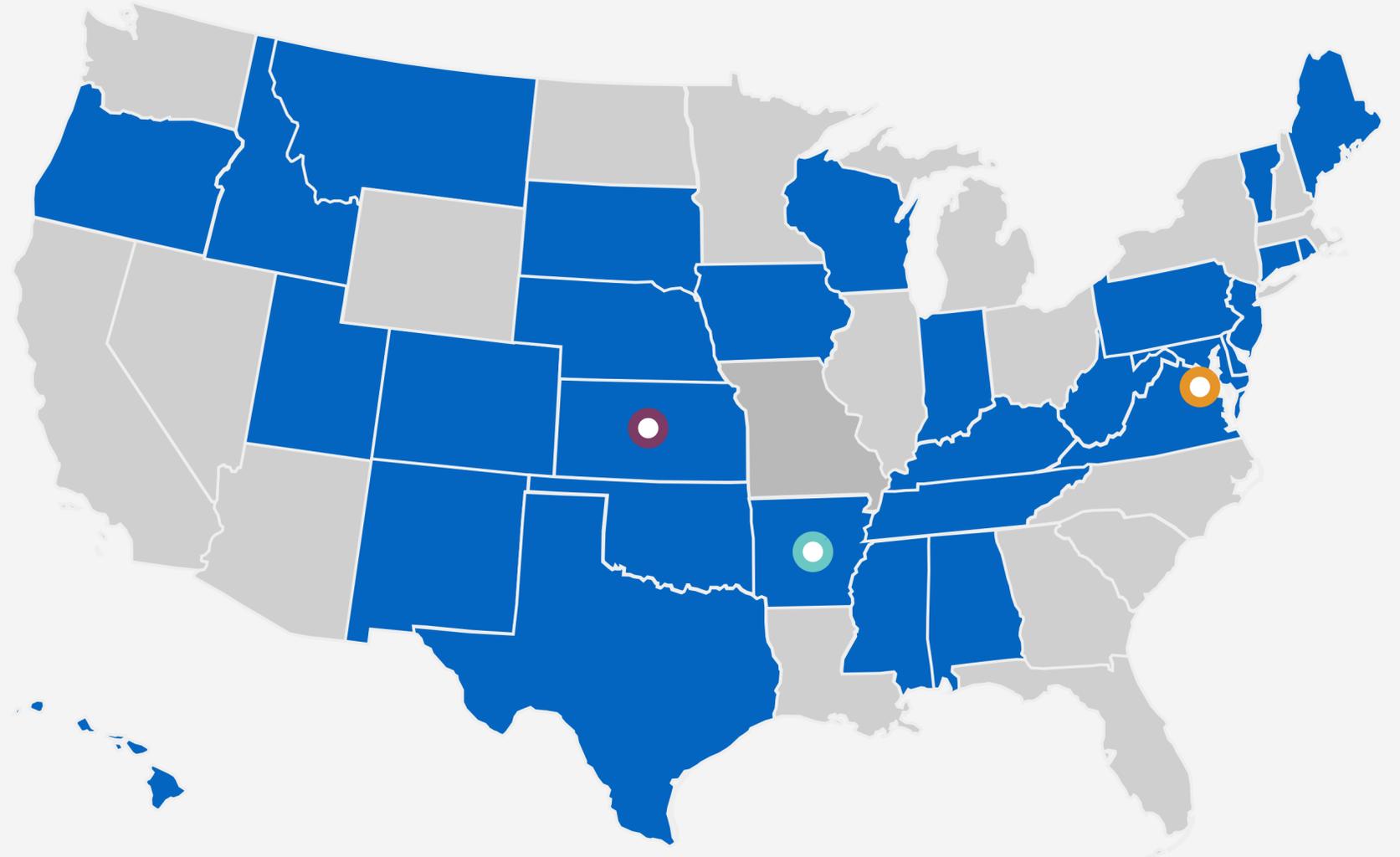
2013



200M+ secure transactions



150 native mobile apps and 1,000+ mobile optimized services





## **Formed in 1995 by legislation; governed by a 12 member board**

- Develop electronic gateway to public information
- Develop/promote the use of electronic commerce applications
- Explore ways of improving citizens and business access to public information

## **Public / Private Partnership – INA contracts with private company (NIC) to manage the state portal and develop online services for INA**

- Incorporated locally (AIC); staffed by Arkansans
- 1997-2011; new long term contract through 2017

## **Enterprise funding model; statewide contract**

- No bid / procurement required to contract with INA

# Enterprise Funding Model



## **Fees applied to select services**

Focus on commercial transactions that need for faster services: legal, banking, insurance and licensed professionals

## **Resulting sustainable funding**

Supports Arkansas' enterprise-wide eGovernment platform and supports all state and local agencies—not just those with resources

**State retains ownership of data**

**Governance entity approves fees**





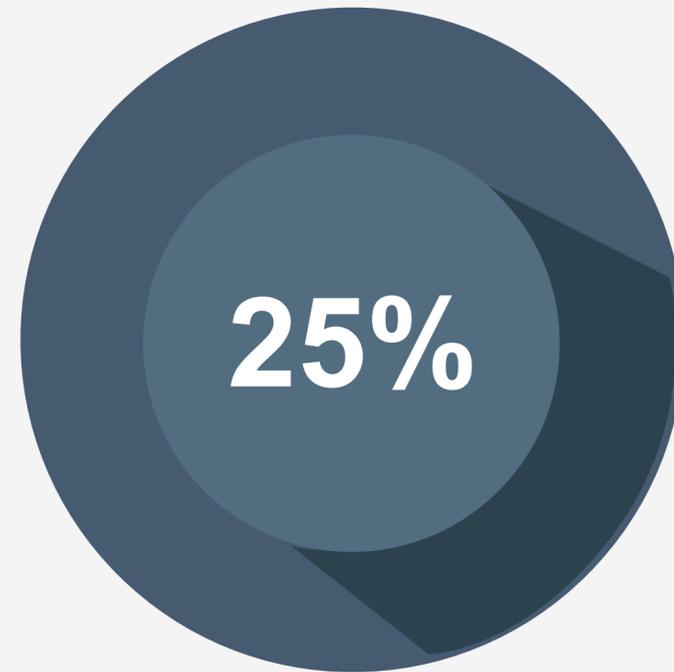
Smart Search



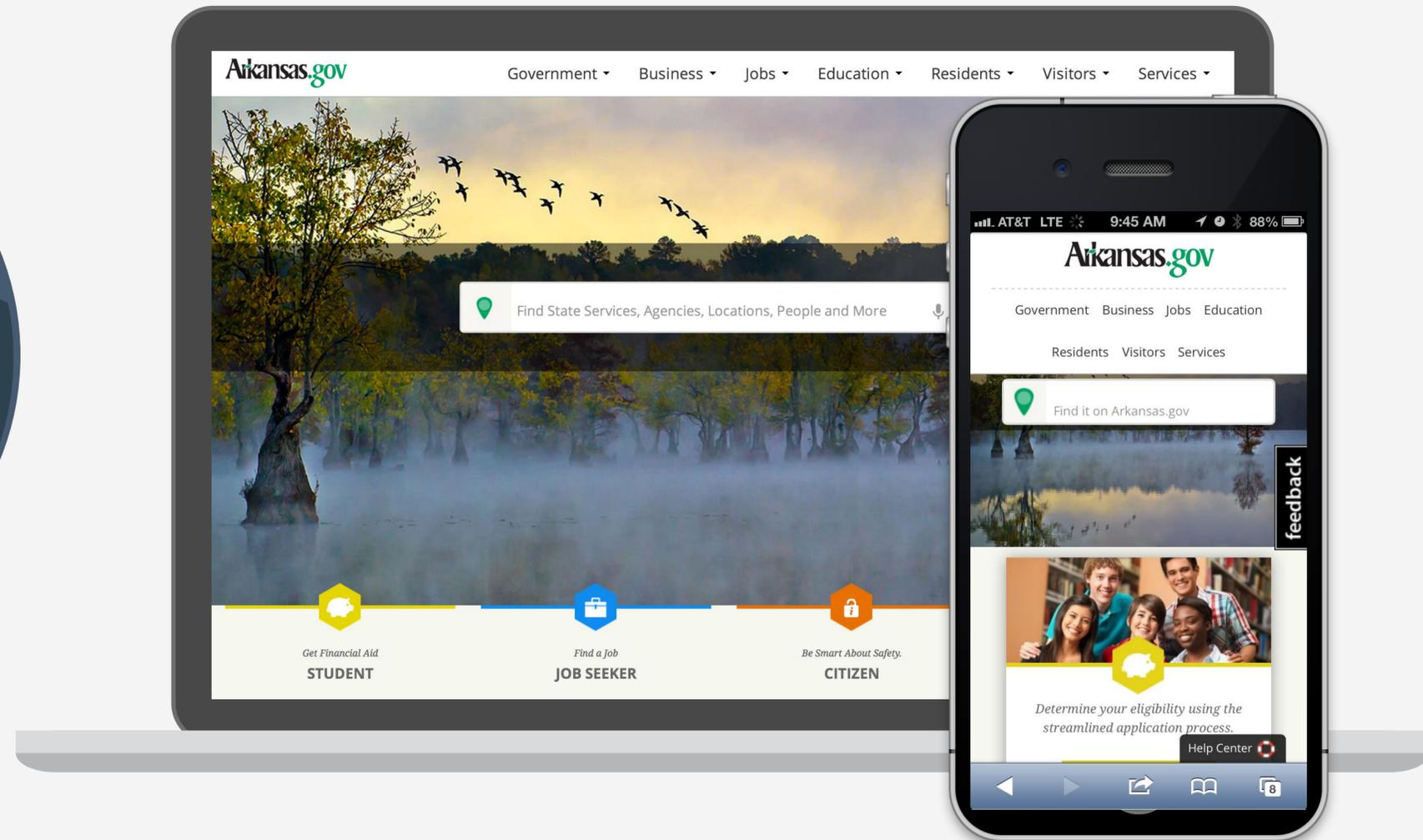
Geolocation



Text4Help



Mobile Traffic





# GovPay

First secure government mobile payment processing solution in the nation



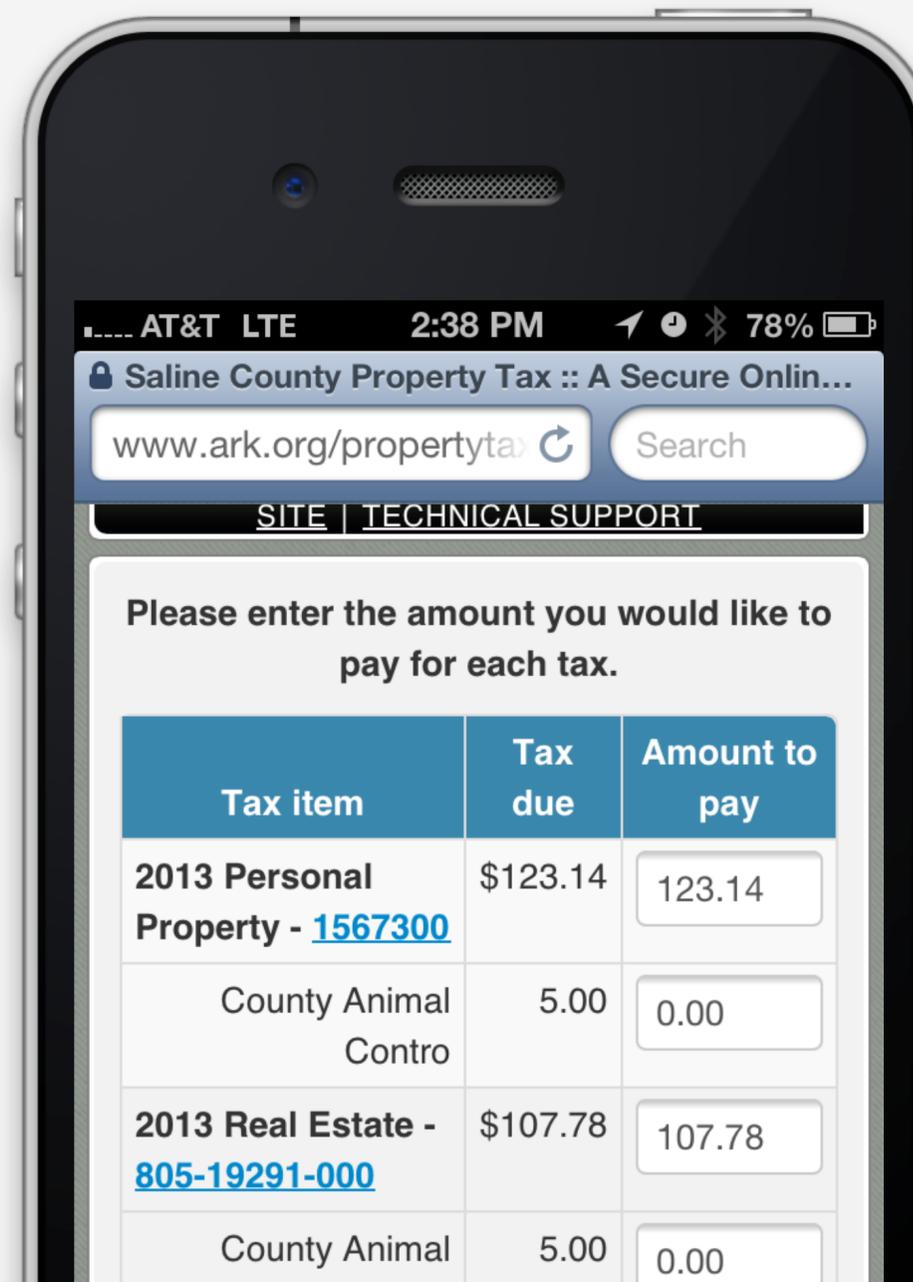
Inmate Deposit Service



Probation & Parole Supervision and Restitution Payments



Property Tax Payments in 45+ Arkansas Counties



AT&T LTE 2:38 PM 78%

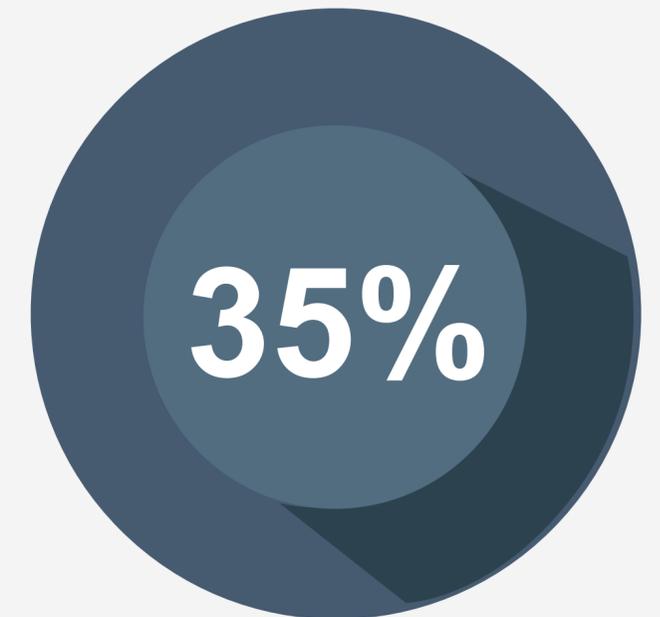
Saline County Property Tax :: A Secure Onlin...

www.ark.org/propertyta Search

SITE | TECHNICAL SUPPORT

Please enter the amount you would like to pay for each tax.

Tax item	Tax due	Amount to pay
2013 Personal Property - <a href="#">1567300</a>	\$123.14	123.14
County Animal Contro	5.00	0.00
2013 Real Estate - <a href="#">805-19291-000</a>	\$107.78	107.78
County Animal	5.00	0.00

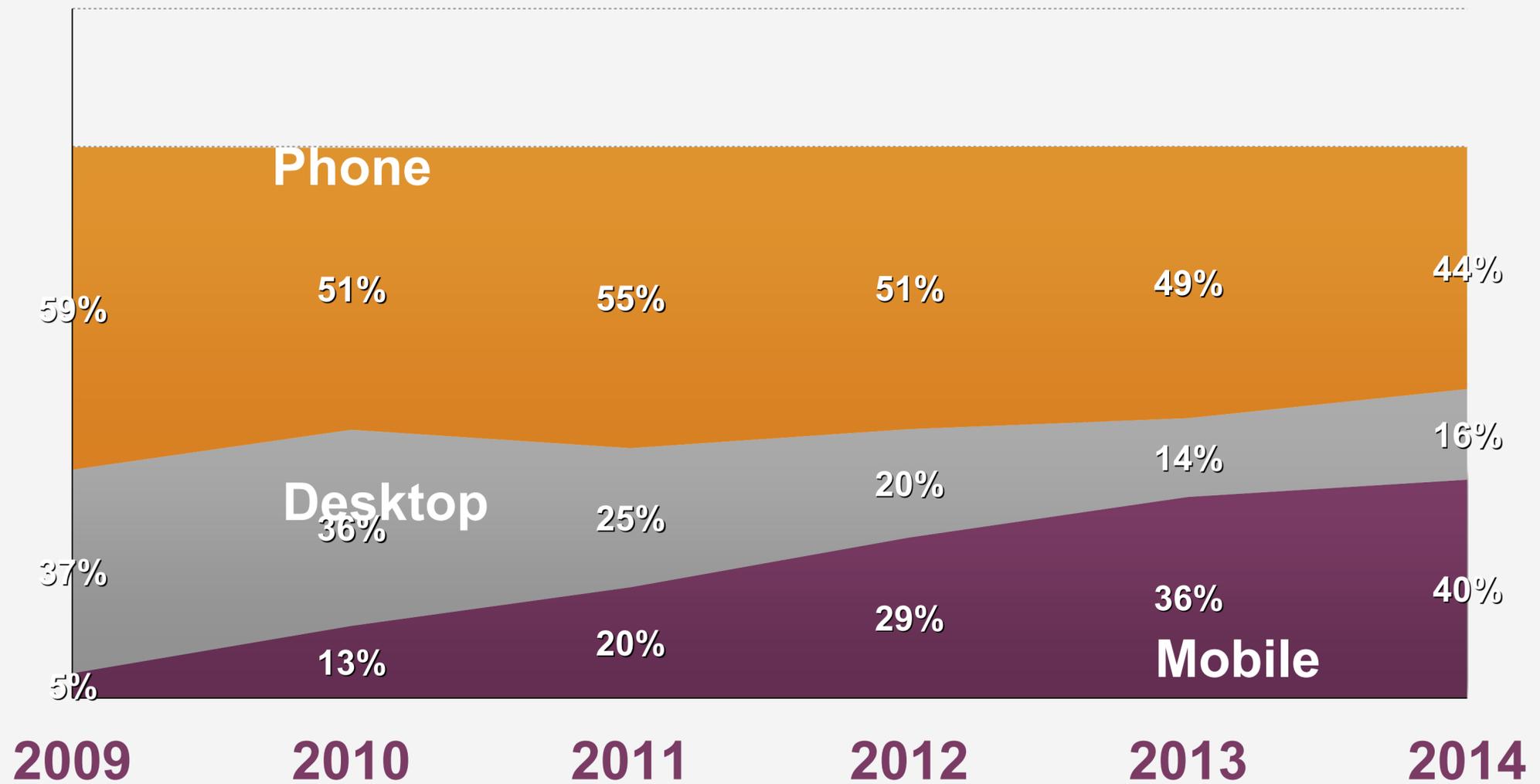


Average Mobile Payments



# Arkansas Game Check

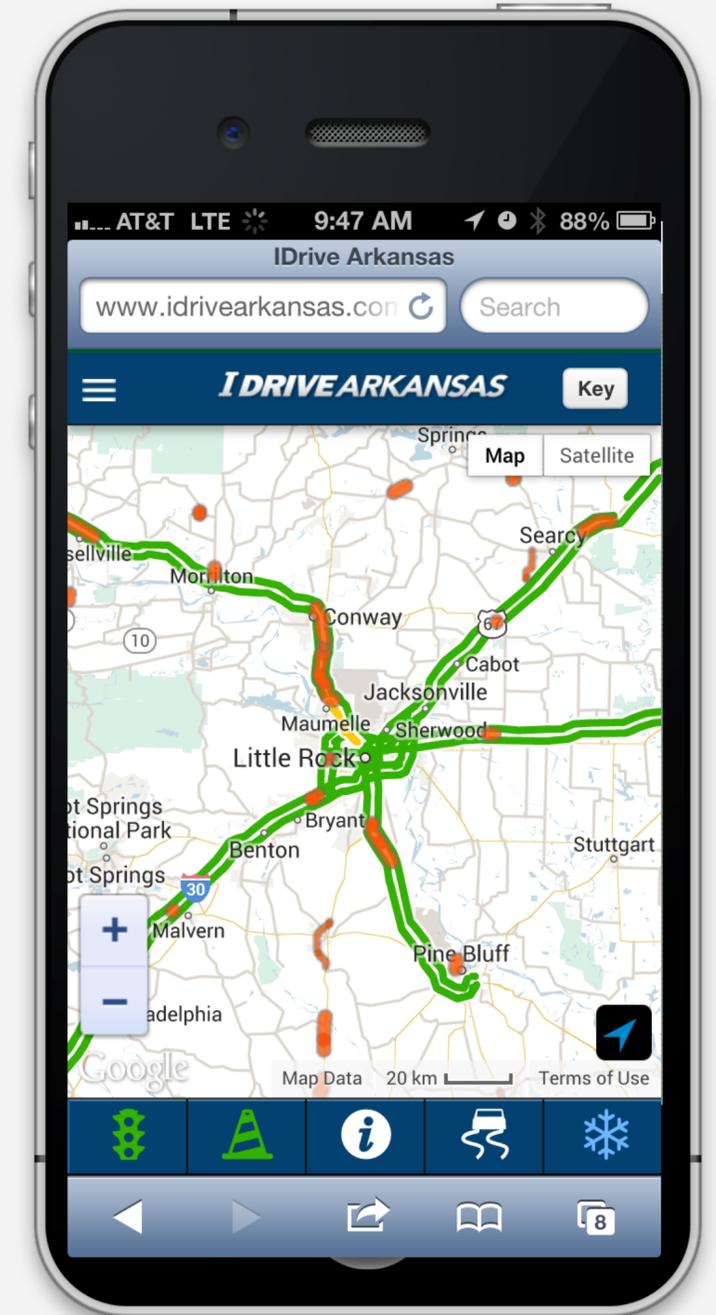
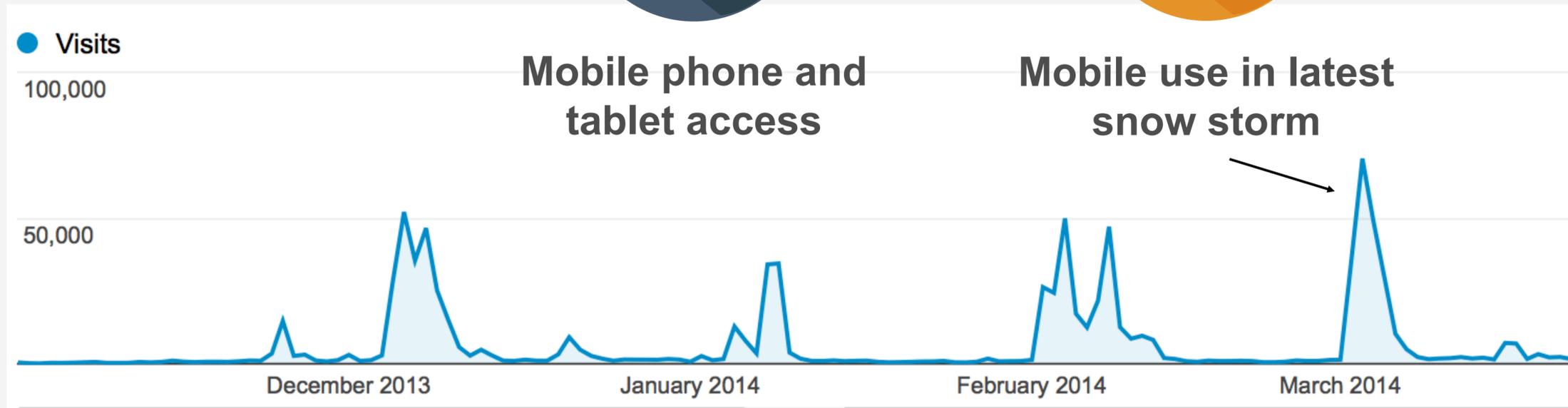
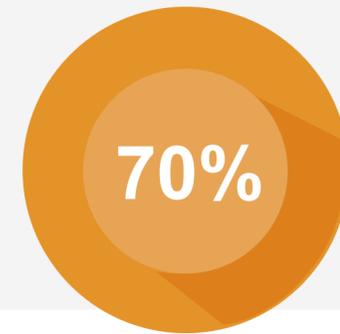
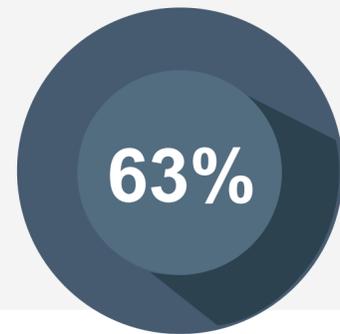
More than 130,000 App Downloads





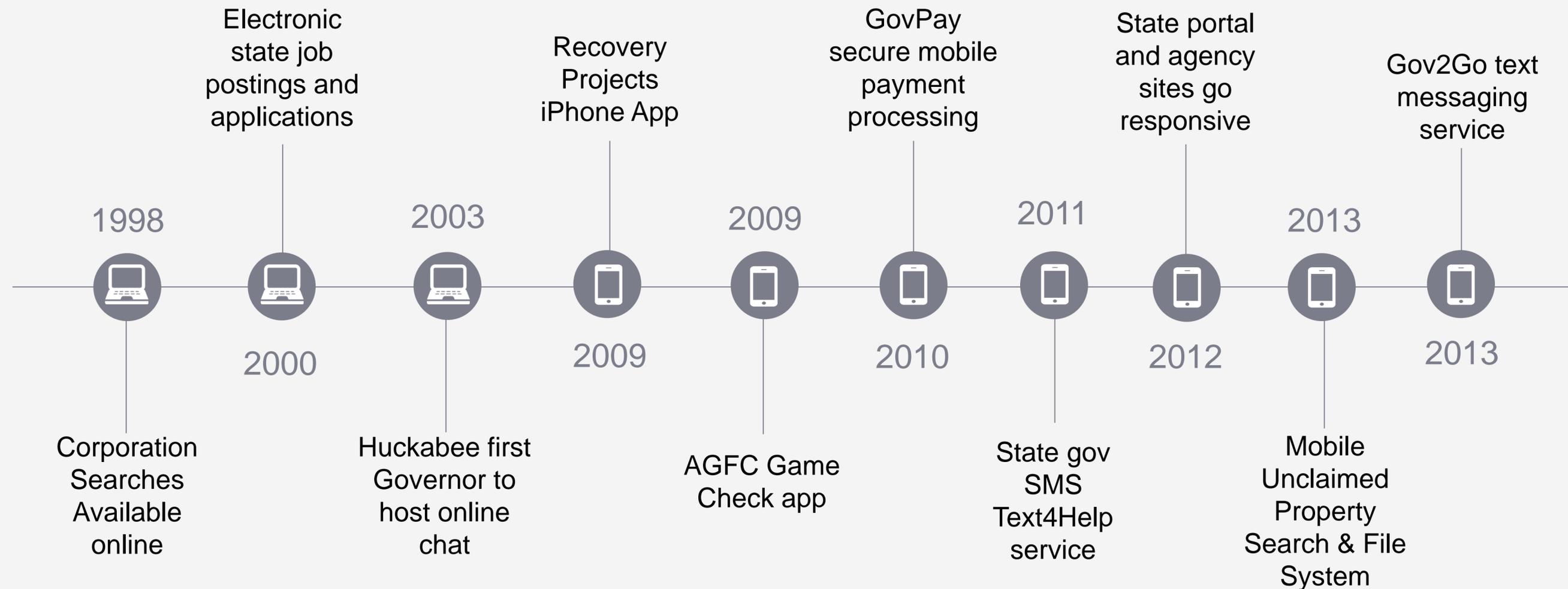
# iDrive Arkansas

Highway Construction & Road Conditions  
Responsive Map



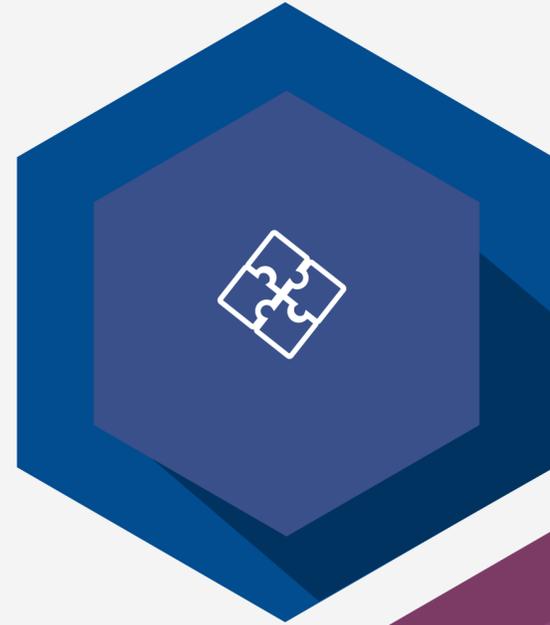


# Arkansas eGov Innovation Timeline



# Our services

Website Development & Consulting



Enterprise Payment processing



Web & Mobile Application Development



Secure Hosting



# Our advantages



Local



Flexible



Service  
Quality



Secure



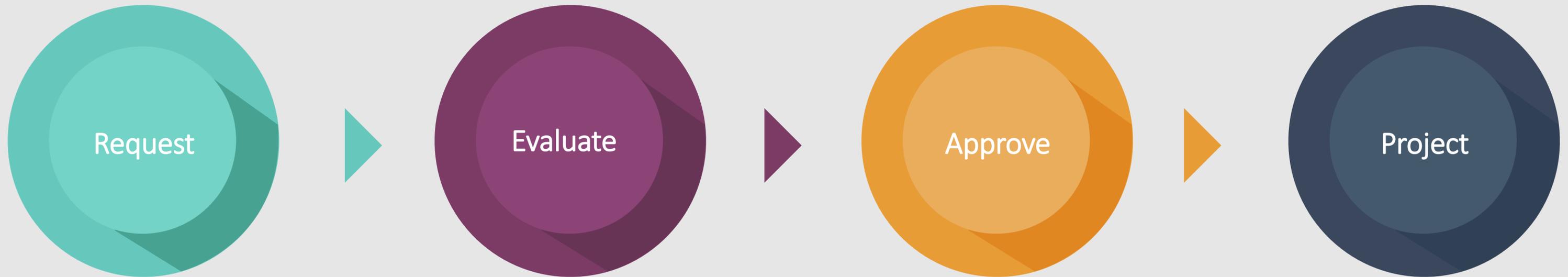
Integrated



Oversight



# How to get started



Contact INA at 324-8900 or email at [support@ark.org](mailto:support@ark.org)

Request will be reviewed by INA's PMO and assigned a resource if accepted for review and analysis

Any fees associated with the project must be reviewed and approved by the INA Board

Once approved, INA will assign a resource, queue the project, develop a timeline



Thanks for your time...

Amy Sawyer, General Manager

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