

Business Strategies													
Goal 1: Improve Education for Arkansans Goal 2: Improve Economic Development Goal 3: Increase Efficiency in State Government Goal 4: Improve Citizen Access Goal 5: Protect the Environment		1A Support Accelerate Arkansas		1B. Improve Higher Ed Enrollment		2A. Increase Higher Ed Enrollment		2B. Support Per Capita Income		2C. State Data Center/NOCC		2D. Increase Purchasing from AR Businesses	
		3A. Establish State Center/NOCC		3B. Business Process Improvements		3C. Create State Shopping Mall		3D. Increase Information Availability		4A. Increase Mobile Apps via State Portal		4B. Increase Use of Library Services	
		4C. Increase State Govt Energy		4D. Increase State Govt Energy		5A. Reduce State Govt Energy Consumption		5B. Recycling					
Business Change Requirements		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5							
BCR 1A.i	Recommend Accelerate Arkansas priority projects for funding	✓	✓	✓									
BCR 1A.ii	Create a tax credit for companies that move R&D facilities to Arkansas	✓		✓									
BCR 1A.iii	Create an early enterprise development fund to help validate a technology for a new company or for an existing early stage company.	✓		✓									
BCR 1A.iv	Support coordinated statewide cyber infrastructure efforts	✓		✓	✓			✓	✓		✓	✓	✓
BCR 1B.i	Provide college scholarships to qualifying students through the Arkansas State lottery and other resources		✓										
BCR 1B.ii	Reduce the age requirement from 60 to 55 years old for Arkansans to attend college with a heavily discounted tuition		✓										
BCR 1B.iii	Recruit nontraditional students		✓										
BCR 1B.iv	Increase courses offered online and after normal business hours		✓										
BCR 2A.i	Increase higher paying jobs by creating a more educated workforce	✓	✓	✓									
BCR 2A.ii	Attract new business and support existing businesses			✓	✓								
BCR 2A.iii	Increase the number of jobs in the green economy			✓									
BCR 2A.iv	Create a marketing campaign to bring new business to the state			✓									
BCR 2A.v	Monitor and apply for federal/state/private financial incentives that can enhance job growth	✓		✓									
BCR 2A.vi	Provide grants for individuals to complete the two year energy auditing program			✓									
BCR 2B.i	Budget limitations will prevent funding all of Connect Arkansas, define which portions of Connect Arkansas will be recommended for priority funding.				✓						✓		
BCR 2C.i	Apply for ARRA and other available grants, and obtain sufficient matching funds to process if awarded.				✓								
BCR 2D.i	Highlight Arkansas businesses for procurement			✓			✓	✓				✓	
BCR 2.E.i	Increase promotion efforts to the state's target markets when economic indicators are favorable to more discretionary spending			✓			✓	✓					

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		1A. Support Accelerate Arkansas		2A. Increase Higher Ed Enrollment		3B. Business Process Improvements		4A. Increase Use of Library Services		5C. Create State Govt Energy					
Business Change Requirements		Goal 1	Goal 2	Goal 3	Goal 4	Goal 5									
BCR 3A.i	Publicize products that are green or have recycled content						✓							✓	✓
BCR 3A.ii	Provide the ability to identify and prioritize small and minority business						✓								
BCR 3A.iii	Provide resources to implement and support the state shopping mall						✓								
BCR 3A.iv	Educate and publicize the existence of the state shopping mall						✓								
BCR 3B.i	Standardize and require compliance of the state procurement process							✓							
BCR 3B.ii	Streamline the process to hire extremely well qualified applicants (EWQA) for high demand, hard-to-fill job classifications							✓							
BCR 3B.iii	Perform gap review of pay plan and job descriptions							✓							
BCR 3C.i	Develop a business case to support state intranet								✓						
BCR 3D.i	Ensure that vital state data is backed up and recoverable									✓					
BCR 4A.i	Increase library funding in communities, and opportunities to extend or modify hours of operation, create new facilities and increase staffing										✓				
BCR 4A.ii	Coordinate library operations with emergency management to act as emergency communications centers – Apply for FEMA funding to help establish them										✓				
BCR 4C/D	Research priority for services to be offered (survey?)											✓	✓		
BCR 5A	Comply with Governor's Executive Order 09-07.													✓	✓
BCR 5B	Comply with Act 1494 of 2009													✓	✓